

| | SESSION TITLE | SESSION OVERVIEW |
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| 08:30-09:30 | Registration & Refreshments | |
| 09:30-10:00 | <p>Topic 1: Keynote: Cyber Risk is a Business Risk: Navigating Uncertainties & Mindset Shifts</p> <p>Speaker: Eric Skinner, Vice President, Market Strategy, Global Sales & Marketing</p> | <p>With greater cloud adoption and autonomy within business units, cyber risk now represents one of the single largest financial risks within an organization. The event will begin covering the latest threat landscape trends and how security leaders can build and communicate more effective, transparent, and resilient security strategies with central and correlated visibility, operationalized zero trust architectures, proactive and actionable insights into company-wide cyber risk, and streamlined reporting mechanisms.</p> |
| 10:00-10:30 | <p>Topic 2: Reimagining Cybersecurity and Accelerating You</p> <p>Speaker: Shannon Murphy, Global Security and Risk Strategist</p> | <p>Overlapping and disconnected cybersecurity tools can be confusing and time-consuming for security teams. Limited visibility into an attacker's tactics, techniques, and procedures can result in an inadequate and incomplete response.</p> <p>In this session, we'll explore how an anchor cybersecurity platform can help security leaders better defend against breaches, reduce alerts, and reduce costs. Streamline security operations and reimagine what your security stack can do for you with a unified, consolidated technology approach.</p> |
| 10:30-10:50 | <p>Topic 3: Take Charge of your Risks: Framework for Effective Attack Surface Management</p> <p>Speaker: Shlomi Biton, Technical Leader, Israel</p> | <p>Your organization needs to move rapidly, but the speed of innovation and expanding attack surface has introduced new and more cybersecurity risk. What's the solution? Trend Micro's framework for effective attack surface risk management evaluates security gaps from the perspective of an adversary, leveling the playing field for organizations to protect themselves against risk across people, processes, and technology.</p> <p>In this session, we will explore how organizations can upgrade risk management strategies to adopt a proactive security approach, improve security posture, and avoid costly attacks.</p> |
| 10:50-11:10 | <p>Topic 4: Accelerating SOC: Defending Your Business with Speed and Precision</p> <p>Speaker: Shlomi Biton, Technical Leader, Israel</p> | <p>An increasingly complex threat landscape, limited visibility across the enterprise, and high alert volumes overwhelm security teams and leave the door open for adversaries to infiltrate the digital environment. XDR combats these critical challenges by analyzing and correlating activity data to deliver real-time visibility and threat detection as well as automated and orchestrated response options. SOC and security teams need central visibility to proactively improve security posture, detect and respond faster, track and benchmark risk, and optimize overall security and IT operations. Trend Micro offers a single source of truth to manage both XDR and attack surface</p> |

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| | | <p>risk management needs concurrently, leveraging the broadest native sensor coverage in the market. The results? Earlier, more precise risk remediation and threat response.</p> <p>In this session, we will explore best practices for how XDR can help teams detect, investigate, and respond to advanced threats with speed and efficiency.</p> |
| 11:10-11:40 | Tea Break | |
| 11:40-12:00 | <p>Topic 5: Secure your Cloud Transformation Journey at Every Phase</p> | <p>Undergoing a digital transformation unlocks immense potential for businesses to deliver more value to customers. For security teams, this transformation often brings new headaches and added risk. Learn how a security platform should work to protect your business at every step of the transformation journey - easing the burden on security teams and lowering your overall risk.</p> |
| 12:00-12:20 | <p>Topic 6: Fireside Chat: Trend One Platform in Action!</p> <p>Speaker: Yoav Land, Head of Partner Sales, Amazon Web Services (AWS) Israel</p> | <p>Now that you understand the Trend One platform and the differentiating value it provides, what does it actually look like in action?</p> <p>This short demo will showcase how Trend Micro's unified platform enables customers to better understand, communicate and reduce cyber risks. Ultimately, streamlining operations and demonstrating the efficacy of your cybersecurity investments to the board, internal and external stakeholders.</p> |
| 12:20-12:50 | <p>Topic 7: Fireside chat: Accelerating risk management with Trend One</p> | <p>The goal of the discussion is to share success stories and provide practical insights and actionable advice for organizations who want to stay ahead of the curve in protecting their digital assets and safeguarding sensitive information.</p> |
| 12:50-13:30 | <p>Lecture by Danny Kushmaro, Israeli journalist, news anchor and television presenter.</p> | <p>A well-known Journalist and TV and radio presenter, Danny will moderate the entire event and lead the discussion with his expertise in journalism and provide insightful commentary during the sessions.</p> |
| 13:30-15:00 | Lunch & Expo | |
| 15:00 | Giveaway | |